



HOOSIERS OUTRUN CANCER

POWERED BY BLOOMINGTON HEALTH FOUNDATION



2025

SPONSORSHIP OPPORTUNITIES

SATURDAY OCT. 4

SIMON SKJODT ASSEMBLY HALL

**CELEBRATING 26 YEARS OF HOPE AND UNITY,
LEADING THE RACE AGAINST CANCER!**

Hoosiers Outrun Cancer is the oldest and largest 5K run/walk in Indiana. For the last 26 years, HOC has raised nearly \$5 million to assist those fighting cancer with needs beyond clinical care.

Learn more at
hoosiersoutruncancer.org



COMMUNITY IS *STRONGER* THAN CANCER



Bloomington Health Foundation and Cancer Support Community Indiana (CSC) launched Cancer Support Community South Central Indiana. This new satellite operation opened its doors spring 2022 at the corner of Landmark and West Third Street in Bloomington. Proceeds from Hoosiers Outrun Cancer fund the FREE programs and services provided to anyone impacted by cancer in South Central Indiana.

For 30 years, Cancer Support Community Indiana has led the charge in Indiana to build a vibrant community of cancer survivors and their loved ones and through this partnership we will continue to ensure no one faces cancer alone through our South Central Indiana satellite location.



ABOUT

HOOSIERS OUTRUN CANCER

Hoosiers Outrun Cancer was started in 1999 to raise awareness and alleviate a growing need to assist those in our community who are facing a cancer diagnosis. Today the Bloomington Health Foundation and Cancer Support Community South Central Indiana are moving from awareness to action by providing FREE cancer support services to cancer patients, survivors, family members, and caregivers in the 11 county region including Monroe, Morgan, Owen, Brown, Orange, Greene, Daviess, Martin, Washington, Jackson, and Lawrence.

Programs and services offered include: individual counseling, support groups, oncology massage therapy, exercise and nutrition classes, cancer education classes, art and music therapy, and more. Additionally, financial resources such as grocery and gas gift cards, SAVI bras, wigs, and more are available to cancer patients in active treatment.



KIDS ZONE RETURNS

KIDS ZONE SPONSORSHIP \$20,000

- Logo on Website w/ Link
- Kick-off Event
- Logo on Marketing Materials
- Logo on T-Shirt
- Day of Program (Opportunity to Speak)
- Company Banner Display in Finish Line Chute
- Premium Tailgating (Reserved Space)
- Social Media Recognition (Expanded Post)
- Race Entries (40)
- Company branding highlighted in Kids Zone

Each year, Hoosiers Outrun Cancer brings together thousands of families for a day filled with hope, community, and celebration. The Kids Zone is a highlight for our youngest participants – a vibrant, energetic space filled with games and activities hosted by local partners.

By sponsoring the Kids Zone, your business will be front and center with hundreds of families, showing your commitment to community, fun, and the fight against cancer. It's a unique opportunity to create lasting memories while making a meaningful impact.

DEADLINES: All recognition subject to deadlines, which will be communicated in advance. The deadline for inclusion on other promotional materials and for inclusion on shirts is 08/01/25. Sponsorship payment is due by 09/01/25. For any other deadlines or questions, please contact stephanie@cancersupportscin.org or visit www.hoosiersoutruncancer.org.





SPONSORSHIP OPPORTUNITIES

Interested in sharing your passion to create a stronger, healthier community for the future? Together we can make a significant impact in the lives of others.

If you are interested in partnering with Hoosiers Outrun Cancer, please email stephanie@cancersupportscin.org or visit www.hoosiersoutruncancer.org.

CHAMPION	ELITE	FLASH	PACE	SPRINT	DASH	PARTNER	FRIEND
\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,000	\$1,000	\$500

LOGO ON WEBSITE	Large W/ Link	Large W/ Link	Large W/ Link	Medium W/ Link	Medium	Small	Name	Name
LOGO ON MARKETING MATERIALS	Large	Large	Large	Medium	Medium	Small	Name	Name
LOGO ON SHIRT	Large	Large	Large	Medium	Medium	Small	Name	Name
KICK-OFF EVENT	Yes	N/A	N/A	N/A	N/A	N/A	N/A	N/A
DAY-OF PROGRAM	Opportunity to Speak	Recognition From Podium	Recognition From Podium	Recognition From Podium	Recognition From Podium	Recognition From Podium	Recognition	Recognition
BANNER DISPLAY	Company Banner Display in Finish Line Chute	Large Logo on All Sponsor Banner	Large Logo on All Sponsor Banner	Medium Logo on All Sponsor Banner	Medium Logo on All Sponsor Banner	Small Logo on All Sponsor Banner	Name on All Sponsor Banner	Name on All Sponsor Banner
PREMIUM TAILGATING	Premium Reserved Space	Reserved Space	Reserved Space	Reserved Space	Reserved Space	N/A	N/A	N/A
SOCIAL MEDIA	Expanded Post	Expanded Post	Expanded Post	Expanded Post	Expanded Post	Recognition	Recognition	N/A
RACE ENTRIES	40	30	20	15	10	5	N/A	N/A

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YES! We want to sponsor 2025 Hoosiers Outrun Cancer

New for 2025 <input type="checkbox"/> KIDS ZONE \$20,000	<input type="checkbox"/> CHAMPION \$20,000 <input type="checkbox"/> ELITE \$15,000 <input type="checkbox"/> FLASH \$10,000 <input type="checkbox"/> PACE \$7,500	<input type="checkbox"/> SPRINT \$5,000 <input type="checkbox"/> DASH \$2,000 <input type="checkbox"/> PARTNER \$1,000 <input type="checkbox"/> FRIEND \$500
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CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Email Address: _____

Daytime Phone: _____

PAYMENT INFORMATION

Payment is enclosed in the amount of: _____

- ☐ I will make a payment by check.

Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer. **Make checks payable to Cancer Support Community, Attn: HOC, 1719 W. 3rd Street, Bloomington, IN 47404.*

- ☐ I will make a payment by credit card.

** Card Processing Fee will apply to all credit card payments.*

Credit Card Type: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Card Number: _____

Expiration Date: _____ Security Code (3-digits on back of card) _____

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Printed Name of Authorized Cardholder: _____

Signature Name of Authorized Cardholder: _____
(Required for credit card transactions.)

- ☐ I will make an online payment at:

<https://donorbox.org/hoosiers-outrun-cancer-sponsorship-payments>.

**Please note HOC 2025 in the description. (Receipts are generated at time of purchase.)*

DEADLINES: All recognition subject to deadlines, which will be communicated in advance.
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