



CANCER SUPPORT
COMMUNITY
SOUTH CENTRAL INDIANA

25

CELEBRATING 25 YEARS

HOOSIERS OUTRUN CANCER

Powered by Bloomington Health Foundation

2024 SPONSORSHIP OPPORTUNITIES

**SATURDAY
OCTOBER 5, 2024**

#25YearsStrong

**CELEBRATING 25 YEARS OF HOPE AND UNITY,
LEADING THE RACE AGAINST CANCER!**

Hoosiers Outrun Cancer is the oldest and largest 5K run/walk in Indiana. For the last 25 years, HOC has raised nearly \$4 million to assist those fighting cancer with needs beyond clinical care.



SCAN THE QR CODE OR
VISIT OUR WEBSITE AT
HOOSIERSOUTRUNCANCER.ORG



COMMUNITY IS *STRONGER* THAN CANCER

Bloomington Health Foundation and Cancer Support Community Indiana (CSC) launched Cancer Support Community South Central Indiana. This new satellite operation opened its doors spring 2022 at the corner of Landmark and West Third St in Bloomington. Proceeds from Hoosiers Outrun Cancer fund the FREE programs and services provided to anyone impacted by cancer in South Central Indiana.

For over 29 years, Cancer Support Community Indiana has led the charge in Indiana to build a vibrant community of cancer survivors and their loved ones and through this partnership we will continue to ensure no one faces cancer alone through our South Central Indiana satellite location.



ABOUT HOOSIERS OUTRUN CANCER

Hoosiers Outrun Cancer was started in 1999 to raise awareness and alleviate a growing need to assist those in our community who are facing a cancer diagnosis. Today the Bloomington Health Foundation and Cancer Support Community South Central Indiana are moving from awareness to action by providing FREE cancer support services to cancer patients, survivors, family members, and caregivers in the 11 county region including Monroe, Morgan, Owen, Brown, Orange, Greene, Daviess, Martin, Washington, Jackson, and Lawrence. Programs and services offered include: individual counseling, support groups, massage therapy, exercise and nutrition classes, cancer education classes, art and music therapy, and more. Additionally, financial resources such as grocery and gas gift cards, SAVI bras, wigs, and more are available to cancer patients in active treatment.



25TH ANNIVERSARY

SPONSORSHIP OPPORTUNITIES

**SILVER ANNIVERSARY
SPONSORSHIP**
\$25,000

**25TH ANNIVERSARY
MEDAL SPONSOR**
\$12,500

LOGO ON WEBSITE	Extra Large W/ Link	Large W/ Link
LOGO ON MARKETING MATERIALS	Extra Large	Large
LOGO ON SHIRT	Extra Large	Large
KICK-OFF EVENT	Yes. Cancer Support Community will come to your location to help sign up members for your team.	N/A
DAY OF PROGRAM	Opportunity To Speak	Recognition From Podium
BANNER DISPLAY	Company Banner Display in Finish Line Chute	Large Logo On All Sponsor Banner
PREMIUM TAILGATING	Premium Reserved Space Near Finish Line	Reserved Space
SOCIAL MEDIA	Expanded Post	Expanded Post
RACE ENTRIES	50	25
ADDITIONAL MEDIA COVERAGE	WTHR (Inclusion in HOC Commercial) WTIU (Inclusion in HOC Commercial) Invited to Join Radio Interview	N/A
BILLBOARD	Company Logo on Billboard	N/A
FINISH LINE	Company Representative Count Down to Start 5K Race Company Logo on Finish Line Tape/Ribbon	N/A
RACE MEDAL	N/A	Company Logo on Back of Race Medal

DEADLINES: All recognition subject to deadlines, which will be communicated in advance. The deadline for inclusion on printed billboards is 7/01/2024. The deadline for inclusion on other promotional materials and for inclusion on shirts is 08/01/24. Sponsorship payment is due by 09/01/24. For any other deadlines or questions, please contact stephanie@cancersupportscin.org or visit www.hoosiersoutruncancer.org.



SPONSORSHIP OPPORTUNITIES

Interested in sharing your passion to create a stronger, healthier community for the future? Together we can make a significant impact in the lives of others.

If you are interested in partnering with Hoosiers Outrun Cancer, please email stephanie@cancersupportscin.org or visit www.hoosiersoutruncancer.org.

CHAMPION
\$20,000

ELITE
\$15,000

FLASH
\$10,000

PACE
\$7,500

	CHAMPION	ELITE	FLASH	PACE
LOGO ON WEBSITE	Large W/ Link	Large W/ Link	Large W/ Link	Medium W/ Link
LOGO ON MARKETING MATERIALS	Large	Large	Large	Medium
LOGO ON SHIRT	Large	Large	Large	Medium
KICK-OFF EVENT	Yes	N/A	N/A	N/A
DAY OF PROGRAM	Opportunity To Speak	Recognition From Podium	Recognition From Podium	Recognition From Podium
BANNER DISPLAY	Company Banner Display in Finish Line Chute	Large Logo On All Sponsor Banner	Large Logo On All Sponsor Banner	Medium Logo On All Sponsor Banner
PREMIUM TAILGATING	Premium Reserved Space	Reserved Space	Reserved Space	Reserved Space
SOCIAL MEDIA	Expanded Post	Expanded Post	Expanded Post	Expanded Post
RACE ENTRIES	40	30	20	15



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SPONSORSHIP OPPORTUNITIES CONTINUED

If you are interested in partnering with Hoosiers Outrun Cancer, please email stephanie@cancersupportscin.org or visit www.hoosiersoutruncancer.org.

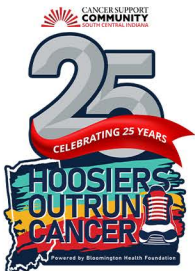
SPRINT
\$5,000

DASH
\$2,000

PARTNER
\$1,000

FRIEND
\$500

	SPRINT	DASH	PARTNER	FRIEND
LOGO ON WEBSITE	Medium	Small	Name	Name
LOGO ON MARKETING MATERIALS	Medium	Small	Name	Name
LOGO ON SHIRT	Medium	Small	Name	Name
DAY OF PROGRAM	Recognition from podium	Recognition from podium	Recognition	Recognition
BANNER DISPLAY	Medium logo on all sponsor banner	Small logo on all sponsor banner	Name on all sponsor banner	Name on all sponsor banner
PREMIUM TAILGATING	Reserved Space	N/A	N/A	N/A
SOCIAL MEDIA	Expanded Post	Recognition	Recognition	n/a
RACE ENTRIES	10	5	N/A	N/A



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SPONSORSHIP COMMITMENT FORM

PLEASE SUBMIT COMPLETED FORM TO STEPHANIE@CANCERSUPPORTSCIN.ORG.

YES! We want to sponsor 2024 Hoosiers Outrun Cancer

<input type="checkbox"/> SILVER ANNIVERSARY SPONSOR \$25,000	<input type="checkbox"/> CHAMPION \$20,000	<input type="checkbox"/> SPRINT \$5,000
<input type="checkbox"/> 25th ANNIVERSARY MEDAL SPONSOR \$12,500	<input type="checkbox"/> ELITE \$15,000	<input type="checkbox"/> DASH \$2,000
	<input type="checkbox"/> FLASH \$10,000	<input type="checkbox"/> PARTNER \$1,000
	<input type="checkbox"/> PACE \$7,500	<input type="checkbox"/> FRIEND \$500

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Email Address: _____

Daytime Phone: _____

PAYMENT INFORMATION

Payment is enclosed in the amount of: _____

☐ I will make a payment by check.

Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer. **Make checks payable to Cancer Support Community, Attn: HOC, 1719 W. 3rd Street, Bloomington, IN 47404.*

☐ I will make a payment by credit card.

**Please be mindful that Cancer Support Community is charged a fee for every credit card transaction.*

Credit Card Type: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Card Number: _____

Expiration Date: _____ Security Code (3-digits on back of card) _____

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Printed Name of Authorized Cardholder: _____

Signature Name of Authorized Cardholder: _____
(Required for credit card transactions.)

☐ I will make an online payment at:

<https://donorbox.org/hoosiers-outrun-cancer-sponsorship-payments>.

**Please note HOC 2024 in the description. (Receipts are generated at time of purchase.)*

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