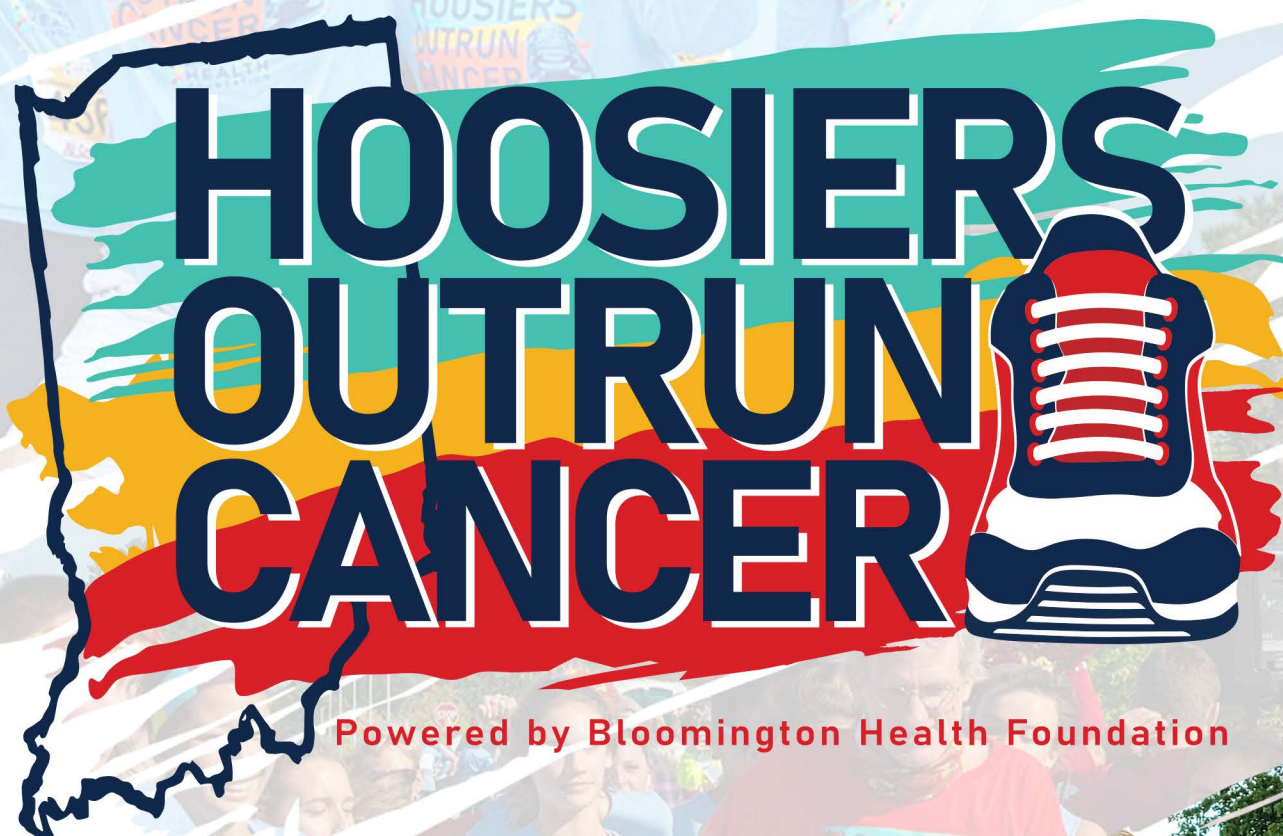


CANCER SUPPORT
COMMUNITY
SOUTH CENTRAL INDIANA



Powered by Bloomington Health Foundation

2022 SPONSORSHIP OPPORTUNITIES

SATURDAY
SEPTEMBER 24, 2022

Hoosiers Outrun Cancer is one of the oldest and largest 5K run/walks in Indiana. For the last 23 years, HOC has raised nearly \$4 million to assist those fighting cancer with needs beyond clinical care.

SCAN THE QR CODE
OR VISIT OUR WEBSITE AT
HOOSIERSOUTRUNCANCER.ORG



COMMUNITY IS *STRONGER* THAN CANCER

Bloomington Health Foundation and Cancer Support Community Indiana (CSC) have now launched Cancer Support Community South Central Indiana. This new satellite operation opened it's doors spring 2022 at the corner of Landmark and West Third St in Bloomington. Proceeds from Hoosiers Outrun Cancer fund the FREE programs and services provided to anyone impacted by cancer in South Central Indiana.

For over 26 years, Cancer Support Community Indiana has led the charge in Indiana to build a vibrant community of cancer survivors and their loved ones and through this partnership we will continue to ensure no one faces cancer alone through our South Central Indiana satellite location.



2 IN 5

Hoosiers will have cancer and more than

39,460

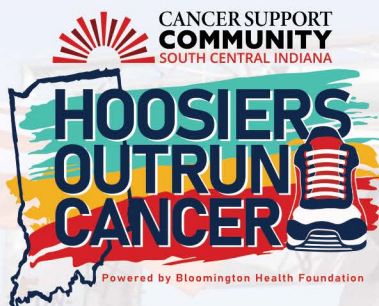
will be diagnosed in 2022

HELP US CONTINUE TO RUN

Hoosiers Outrun Cancer was started in 1998 to raise awareness and alleviate a growing need to assist those in our community members who are facing a cancer diagnosis.

Today the Bloomington Health Foundation and Cancer Support Community South Central Indiana are moving from awareness to action by providing FREE cancer support services to cancer patients, survivors, family members, and caregivers in the 11 county region including Monroe, Morgan, Owen, Brown, Orange, Greene, Daviess, Martin, Washington, Jackson, and Lawrence. Programs and services offered include: individual counseling, support groups, yoga, massage therapy, reiki, nutrition classes, educational classes, and more. Additionally, financial resources such as grocery and gas gift cards, SAVI bras, wigs, and more are available to cancer patients in active treatment.





Interested in sharing your passion to create a stronger, healthier community for the future? Together we can make a significant impact in the lives of others.

If you are interested in partnering with Hoosiers Outrun Cancer, please email stephanie@cancersupportscin.org or visit www.hoosiersoutruncancer.org.

CHAMPION
\$20,000

ELITE
\$15,000

FLASH
\$10,000

PACE
\$7,500

	CHAMPION	ELITE	FLASH	PACE
LOGO ON WEBSITE	Large W/ Link	Large W/ Link	Large W/ Link	Medium W/ Link
LOGO ON MARKETING MATERIALS	Large	Large	Large	Medium
LOGO ON SHIRT	Large	Large	Large	Medium
KICK-OFF EVENT	Yes	N/A	N/A	N/A
DAY OF PROGRAM	Opportunity To Speak	Recognition From Podium	Recognition From Podium	Recognition From Podium
BANNER DISPLAY	Company Banner On-Stage	Large Logo On All Sponsor Banner	Large Logo On All Sponsor Banner	Medium Logo On All Sponsor Banner
SPONSOR ROW	Premium Reserved Space	Reserved Space	Reserved Space	Reserved Space
SOCIAL MEDIA	Expanded Post	Expanded Post	Expanded Post	Expanded Post
RACE ENTRIES	30	20	18	15

SPRINT
\$5,000

DASH
\$2,000

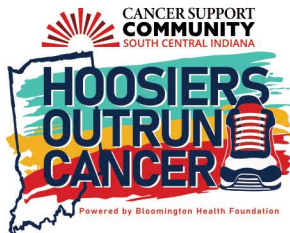
PARTNER
\$1,000

FRIEND
\$500

	SPRINT	DASH	PARTNER	FRIEND
LOGO ON WEBSITE	Medium	Small	Name	Name
LOGO ON MARKETING MATERIALS	Medium	Small	Name	Name
LOGO ON SHIRT	Medium	Small	Name	Name
DAY OF PROGRAM	Recognition from podium	Recognition from podium	Recognition	Recognition
BANNER DISPLAY	Medium logo on all sponsor banner	Small logo on all sponsor banner	Name on all sponsor banner	Name on all sponsor banner
SPONSOR ROW	Reserved Space	N/A	N/A	N/A
SOCIAL MEDIA	Expanded Post	Recognition	Recognition	n/a
RACE ENTRIES	10	5	N/A	N/A

DEADLINES: All recognition subject to deadlines, which will be communicated in advance. The deadline for inclusion on printed promotional materials and for inclusion on shirts is 08/01/22. Sponsorship payment is due by 09/01/22. For any other deadlines or questions, please contact sshelton@cancersupportscin.org or visit www.hoosiersoutruncancer.org.

2022 SPONSORSHIP OPPORTUNITIES



2022 SPONSORSHIP COMMITMENT FORM

PLEASE SUBMIT COMPLETED FORMS TO STEPHANIE@CANCERSUPPORTSCIN.ORG.

YES! We want to sponsor 2022 Hoosiers Outrun Cancer

- | | |
|---|---|
| <input type="checkbox"/> CHAMPION \$20,000 | <input type="checkbox"/> SPRINT \$5,000 |
| <input type="checkbox"/> ELITE \$15,000 | <input type="checkbox"/> DASH \$2,000 |
| <input type="checkbox"/> FLASH \$10,000 | <input type="checkbox"/> PARTNER \$1,000 |
| <input type="checkbox"/> PACE \$7,500 | <input type="checkbox"/> FRIEND \$500 |

CONTACT INFORMATION

Company Name: _____

Contact Name: _____

Email Address: _____

Daytime Phone: _____

PAYMENT INFORMATION

Payment is enclosed in the amount of: _____

- ☐ I will make a payment by check.

Paying by check allows us to use more dollars for our free programs of support, education and hope for those impacted by cancer. **Make checks payable to Cancer Support Community, Attn: HOC, 1719 W. 3rd Street, Bloomington, IN 47404.*

- ☐ I will make a payment by credit card.

**Please be mindful that Cancer Support Community is charged a fee for every credit card transaction.*

Credit Card Type: ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Card Number: _____

Expiration Date: _____ Security Code (3-digits on back of card) _____

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Printed Name of Authorized Cardholder: _____

Signature Name of Authorized Cardholder:
(Required for credit card transactions.) _____

- ☐ I will make an online payment at www.hoosiersoutruncancer.org/sponsors.

**Please note HOC 2022 in the description. (Receipts are generated at time of purchase.)*

DEADLINES: All recognition subject to deadlines, which will be communicated in advance. The deadline for inclusion on printed promotional materials and for inclusion on shirts is 08/01/22. Sponsorship payment is due by 09/01/22.